

DIGITAL COMMERCE SOFTWARE PLATFORM

Implementing a True Enterprise
Class Omncommerce Solution

Mastery in
Software
Engineering

FORTECH.





Key Facts

-  Industry: eCommerce
-  Team Size: 150+ People
-  Duration: 10 Years (ongoing)
-  Technologies:
 - .NET Web, MVC/APIS, Java, WSO2, iOS, Android, TeamCity, Octopus Deploy, HAProxy, Jenkins, Rackspace, Microsoft Azure
-  Services:
 - Business Analysis, UX & UI Design, Software Development, Software Testing, DevOps, Project Management, IT/Systems & Database Administration, Email Marketing
-  Omnichannel eCommerce

Highlights

- Proprietary software platform, integrating commerce, marketing and data services for retails and brands.
- It is a leader in the USA for the vertical market it targets, with over 3 million orders processed per year.
- The team at Fortech scaled gradually from 2 to 150+ people, covering now the entire product lifecycle across multiple devices.



Solution

The solution is a complete omnichannel software platform which integrates commerce, marketing and data services for retailers and brands. The platform offers retailers the most comprehensive software solution for planning and shopping, together with mobile, social and marketing tools. For brands, it represents an extensive advertising network.

The client is a USA provider of software services for the eCommerce and retail sectors. Its software platform, established over a decade ago, has grown to be an industry leader in digital grocery.



Collaboration

When approaching Fortech in 2008, our client needed a trustworthy, committed and flexible long-term software engineering partner that could build the required capabilities and would have the capacity to scale them up as its digital business grows.

The relationship started with a small prototype that would prove Fortech's technical abilities, as well as validate the cultural match between the two parties: the already existing development team on the client's site and the remote team at Fortech.

Soon after that, in 2009, with no prior knowledge in iOS and Android, Fortech built from scratch the Mobile team, touching both platforms. Currently, the team comprises more than 150 dedicated people, covering a multitude of disciplines in the areas of software engineering and support & operations.

Client Benefits



TEAM EXTENSION:

Easy ramp-up and scale-up of the team at Fortech as needed. New capabilities accustomed.



COMMUNICATION:

Culture of open communication and facilitated physical interactions for knowledge transfer within the mixed distributed team.



RELIABILITY:

And the long-term commitment of the offshore partner, from both management and engineering teams.





ABOUT FORTECH

Fortech is a Romanian software development company headquartered in Cluj-Napoca. Employing more than 700 software engineers and growing, Fortech is one of the largest software outsourcing providers in the region, repeatedly included in Deloitte rankings of the fastest growing technology companies in Central and Eastern Europe.

Fortech provides full stack custom software development and software testing services, with focus on solutions for Automotive, Healthcare, eCommerce and the Internet of Things. Since 2003, two hundred clients chose Fortech as their software engineering partner, among which T-Systems, Swisscom, Symantec, Pfizer and Renault.

For more information, visit www.fortech.ro.

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