

ONLINE MARKETPLACE FRAMEWORK

Building a White-label Secure Online
Marketplace

Mastery in
Software
Engineering



Key Facts

-  Industry: Business Services
-  Team Size: 5 People
-  Duration: 1,5 Years
-  Technologies:
Java, Spring, Redis, PostgreSQL,
AngularJS, HTML5, iOS, Android
-  Trends: On-Demand Services Marketplace

Highlights

- White-label software for building your own custom, scalable and secure online marketplace.
- The frontend is implemented as a single-page application.
- Slave mode integration in mobile hybrid applications.



The Product

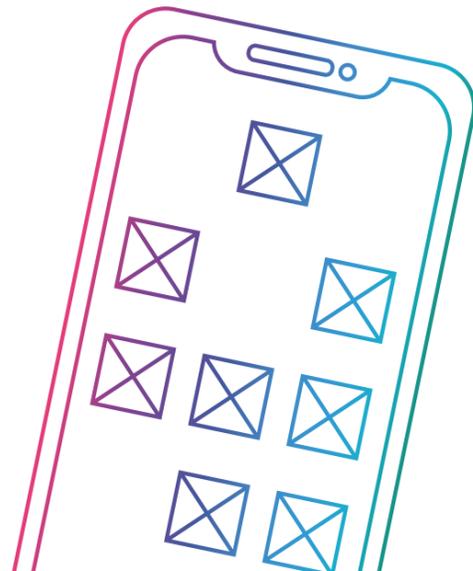
The product is a white-label software framework developed and licensed by Fortech. It enables entrepreneurs to build and customize their digital marketplace for on-demand services.

In matters of weeks, clients can launch their marketplace without the hassle of software development.

The product is mainly used as an efficient platform for the interaction between the members of two user groups: users that have a need (something that needs to be accomplished, known as a request) and users that can meet that need through an offer.

Its architecture allows it to be customized, extended and scaled up to serve various verticals and needs that might change in time.

Fortech developed the framework with one of the company's product development teams in a highly dynamic Agile Scrum environment.



Product Components

Presentation Website: responsive, single page application, designed for streamlined user experience.

Search & Matching Engine: flexible engine that enables matching of requests to relevant providers based on geolocation or any other criteria.

Administrator Interface: easy to use administrator interface for content and user activity moderation and statistics.

Mobile Apps: iOS and Android hybrid mobile applications with push notifications.

Business Features: SEO and analytics integrations and built-in features, social media integrations, bookmarks, comments, ratings, reviews, branded provider page, geolocation with Google Maps, multi-language support, multi-currency support and user support (integration with Jira).

Client Benefits



TIME-TO-MARKET:

Launch your marketplace in a matter of weeks and save huge development costs and time.



SCALABILITY:

Start small and scale as your business grows. Available on both local and cloud storage.



FLEXIBILITY:

Experiment, see what users want and pivot until you find the right model.



ABOUT FORTECH

Fortech is a top Romanian software development company headquartered in Cluj-Napoca. With a workforce of 1150+ people, Fortech has been repeatedly recognized by Deloitte, IAOP®, EY, and Forbes for its fast-growing, entrepreneurial journey.

With expertise and a strategic focus across healthcare, financial services, automotive sectors, and more, we cover the end-to-end software life cycle development to deliver the innovation, scalability, quality and speed our clients need.

Our approach to software engineering combines strong technology and process know-how, Agile delivery methods, and a blend of code quality practices and metrics refined in almost two decades. Since 2003, over two hundred fifty clients chose Fortech as their tech partner.

Access our expertise: www.fortech.ro.

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